

## M. D. Bow Valley Held Regular Council Meetings

**Did you ever stop**

EDSON & WAIT  
Sole & Cons.

Morris A. Penier, Advertising

Director of the San Diego (Cal.) Union Tribune, says:

"Did you ever stop to think that a newspaper as an advertising medium possesses many outstanding advantages?"

"Newspaper advertising reaches nearly everyone every day; also

"A newspaper contains something that everyone in the family

"The newspaper is the most generally sought piece of literature going into the home. It has more intimacy than any other factor

"Newspaper advertising produces immediate action; speed distinguishes a newspaper's high life."

"Newspaper advertising tells where to buy; it never lets a product get caught. It insures consumers' good will; long sales."

"Newspaper advertising is timely and permits the advertiser to place his copy up with current news items. It reaches the advertiser's target audience."

Newspaper copy can be written to give a complete sales presentation of the product, or it can

"The only reading done by millions of people is confined to the Newspapers,

**Golf Notes**

Draw for 3rd Round Gross Sco  
Cup to be played Sunday May 17  
Mrs. Danner vs. Miss McGee

Mrs Downey vs Miss McCann  
Mrs Van Tighem vs Mrs Bradley  
Mrs McParland vs Mrs Perry  
Mrs Wright vs Mrs Pierson  
Mrs T Chamberlain vs Mrs Moor  
Miss Brown vs Mrs Nichol  
Mrs White vs Mrs Cowell

Miss Gray vs Mrs R Brown  
Mrs Hughes vs Mrs Milesen  
Mrs Younkers vs Miss Gordon  
Mrs Patteson vs Mrs Koch  
Mrs Stockton vs Mrs Whiteside

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**ELWOOD**

Wheat seeding is pretty well finished and some oats sown.

Kenneth Mason had the misfortune to get kicked by a horse and is

Pinkerton Bros. are up from Arrowwood putting in their land here.

Jess Steed is working on the C P R ditch this spring.

Lt. Col. McGregor, Inspector of Schools was a visitor at the school.

Mrs Bert Wiens of Carlson's corner was a visitor in the district last Sunday evening.

Leslie Tiede has been hauling wheat for W Knight of Tudor.

Oratorical

## Contest Memorial

## Hall

**Friday**  
**May, 15**

8 P.M. A 110

## SPORT

## THE GOLFING TRAIL

(Taking a stroke from Kipling)  
The white muth to the closing blue  
The bow to the opened covey,  
And the mumble pick to the glass  
ly ditch

Ever the wide world over,  
Ever the wide world over, lad;  
Clear to the Arctic zone;  
From the glacial ice you can see  
the Alps,  
And hear the duffer moan.

There are greens by the Gadsden  
quiver;  
Fairways in Old Calvary;  
And a tough tooth hole that will  
rend your soul  
On the road to Mandalay.

The wild boar to the sundried  
swamp;  
The red crane to her rood,  
And awayward pad at Kandahar  
To lure the goading feed.

There's a nice little course in  
Quito  
With the greens that fringe the  
bay,  
And they cut the grass in the  
Rhyer Pass

To furnish a brazen lie.  
By the wack of the Paramount  
is the going that unfurled;  
And the club in the hand of the  
Is the shot heard round the  
world.

**HORNBY A GOOD TRADER**  
Hornby—He's one of the best  
traders in the city. He's been  
managing the Cubs in 1931.  
He knows baseball, and he knows  
the business side of the business,  
too, even though he may be in  
clined to expect perfection of all  
his players, just as Ty Cobb did  
when he was managing the Tigers.  
The Hawks won't be 25 years old  
until next April, and if his best is  
"Hornby," he should have three or  
four more players left in his  
system. He can't cover ground  
around second the way he used to,  
but he can still wild that out well  
and it would not be surprising  
to find him winning his eighth Na-  
tional league batting championship  
before he retires permanently from  
playing.

Hornby has managed the Hawks  
since 1924 to a world championship.  
He has managed the Giants in M.  
Grav's absence, and he has man-  
aged the Braves. His managerial  
experience is certainly sufficient  
and outstanding, and there is no  
good reason, if he can get along  
with the pro-McCarthy element of  
the Cubs, why he should not be a  
success as player-manager of Chi-  
cago in 1932.

Hornby has always felt that the  
proper time to make trades was  
right at the end of the season, and  
so late last fall he went about  
strengthening his club. He im-  
proved his pitching staff by getting  
Bob Smith from the Braves, Jack  
May from the Reds, and Lester  
Sweetland from the Phillies, Smith  
made over fifty-five, is one of  
the best pitchers in the league, and  
should win a lot of games for the  
Cubs. Sweetland is the southpaw  
who, as a Philly, shut out the  
Robins with three hits in the op-  
ening game of 1930, and scored the  
only run of the game when he in-  
flicted after hitting a double.

**FICKLE FAN BOO**  
**WALTER JOHNSON**  
Washington—The fickleness of  
the sport fan has again been de-  
monstrated and this time baseball's  
most beloved character, Walter

## HEARD ON THE STREET

A famous literary woman was  
often asked by her friends why  
she never married. "Well," she  
would reply, "I have three pets at  
home which almost answer the  
same purpose as a husband. I have  
a dog which grows all the morning  
in a post which answers all the re-  
tension, and a cat which comes  
home late at night."

Hubby—Do you mean to say  
there's only one course for dinner  
tonight?  
Young Wife—Yes, dear. You see  
when the chops caught fire and  
fell into the sweet, I had to use  
the soup to put it out.

When a bachelor flatters him-  
self that he knows women, he flut-  
ters himself.

E. W. E. Walcott—Terrible  
link, Caddy, terrible!  
Caddy—Sorry, sir, these ain't the  
links. You got off them an hour  
ago.

The tourist was enjoying for the  
first time the dry climate of Alber-  
ta.  
"Doesn't it ever rain in this  
country?" he asked a native.  
"Rain?" the native replied.  
"Why, these frosts in this town  
over your head—that rain has  
learned to swim yet."

I've got a little girl,  
Her name is Sally Ball.  
And every time I kiss her,  
She says, "He'll be all!"

As the express thundered  
through a walled station, out to  
the passengers, leaning out of a  
window, overbalanced and fell out  
of the train.

Fortunately, he landed on a heap  
of straw and did not do himself  
a great deal of harm.

A porter went to the rescue.  
"What am I going to do now?"  
asked the victim, rubbing himself  
loosely.

The porter picked up his ticket  
which had fallen to the ground.  
"You're all right, mister," he  
said casually. "This ticket allows  
breaks of journey."

Hubbard—I've got to get rid of  
my chauffeur; he's nearly killed  
me four times.

Wick—Oh, give him another  
chance.

Amst. Lett says "It was meant to  
be a surprise party for me, but I  
knew something was up when I  
saw the party on a clock when I  
was in the middle of the week."

"What's the matter, Bromley?"  
"I've recovered my travelling bag."  
"I don't see why you should  
sweat it that way about it."

Johnson, was the victim.  
Carl Fisher, southpaw rookie,  
had relieved Matberry in the 3rd,  
and held the Yanks to one hit until  
the seventh, when they put across  
two runs and two more in the 8th.  
Fisher struck out the first man to  
face him in the ninth, running his  
striking record to 16. The second  
batter doubled and the next pop-  
pled. Fisher then walked Lazzeri.  
Johnson left the dugout and strode  
to the pitcher's box. A majority  
of the crowd of 15,000 rose from  
their seats and cried "No! No!  
Leave him in! But Walter repla-  
ced Fisher with Hadley.

He was given the Bronx cheer  
by the stands, but as he strode  
back to the dugout with his head  
lowered, hundreds of fans applaud-  
ed him. Hadley retired the last  
man to justify Johnson's move.

Dr. Gershaw's  
Appeal For The  
Sheepmen

(Official Appeal that the sec-  
ondary industries had been re-  
ceiving substantial assistance an-  
tial the plight of the western far-  
mer and rancher was very serious  
for W. Gershaw (Liberal, Al-  
berta) (Hart) asked the govern-  
ment to lead help to the sheep rancher,  
the irrigation farmer and the  
sugar grower.

The textile manufacturer, he  
said, was getting 5 per cent plus  
a pound on clothing com-  
ing from Great Britain and more than  
foreign countries.

"On the other hand, the man who raises sheep,  
who spends long days out on the  
hilly hills herding his flock, re-  
ceives little or no assistance, and  
I hope the plight of the sheepman  
will engage the attention of the  
government."

**Aid For Best Growers**  
Dr. Gershaw pleaded for govern-  
mental assistance in the sugar  
beet industry. Speaking of sugar  
factories, he said: "There is one  
at Raymond representing a  
cost of \$1,000,000 and there is  
room for two more plants, one at  
Brooks and one near the Vacam-  
irrigation district. These plants  
would be built and operated if as-  
sistance could be given. They  
would support thousands of peo-  
ple. They would make work in  
the mines of coal and limestone.  
They would provide traffic for the  
railway companies and work for  
the railway employees. Man power  
would be required in the field and  
in the factories. The by-product  
would be used for the dairy herds,  
and the secondary industries would  
be encouraged."

"Oh, Mr. Wallace—a man has  
been following me."  
"Are you sure he was following  
you?"  
"Yes, I went back two or three  
times to see if he was coming."

A negro cook explains her family  
affairs to her white mistress as fol-  
lows:  
"Yes, ah, got five children; ah  
had two by my first husband, and  
one by my second husband; ah, got  
now—den ah had two by myself."

The manager of an Aberdeen  
firm called his bookkeeper into his  
private room.

"Sandy," he said, "the account-  
ant is leaving and I'm gun to give  
you his job."

The young bookkeeper's face lit  
up with expectation.  
"Thank you, sir," he replied.  
"And what will the salary be now?"  
The manager shook his head.  
"The same as you're getting, but  
you'll have a hat peg to yourself now."



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Fine Rayon or Cotton Shirts with Fine  
Broadcloth Drawers with Elastic Waist-  
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New lot of **Tooke Shirts** just arrived. Fine  
Broadcloths in new pastel shades, also plain  
white and blue with collar attached or two  
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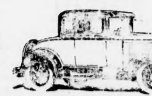
- 1-Gum-Dipped con-  
struction gives 25%  
to 40% longer life
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Breaker insures  
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and blowouts
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safe and quiet-  
ness
- 4-Balanced built for  
high speeds



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Bath Tubs, 4 1/2 ft. long each **\$6.50**  
We make up to your order the following:  
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**REPAIRING PROMPTLY DONE**  
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